



FOR IMMEDIATE RELEASE

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The TEN-PRO Global Junior Tour and PlaySight partner to reinvent youth tennis

CRESSKILL, N.J., (October 18th, 2018) – PlaySight Interactive is excited to announce today a new partnership with the TEN-PRO Global Junior Tour. PlaySight will be the official live streaming and broadcast partner for all TEN-PRO events, further delivering on its mission of democratizing technology in sports and connecting the next generation of athletes.

Since 2015, TEN-PRO has organized international tournaments for highly-talented youth tennis players consisting of nine matches played worldwide, seven of which are played in Europe and two in the United States. The tour has more than 6,000 selected junior players from 118 countries. Starting in December at Rafal Nadal's Academy in Mallorca, TEN-PRO will integrate PlaySight's Smart live streaming and video technology.

With its unique structure, TEN-PRO is designed to help the next generation of tennis starts to cultivate their competitive game. Regardless of winning or losing, TEN-PRO guarantees each player a minimum of four to eight matches per tournament. Coaching-on-court is also allowed between sets, and the integration of PlaySight will allow coaches and players to go deeper with training and improvement by reviewing video from every match.

"I am very excited to announce PlaySight as our exclusive media, analysis and live streaming partner. Through this partnership, we will be able to bring this technology to all of our venues, adding to the overall tournament experience for our players," says Goran Novakovic, Owner & Founder of Ten-Pro Global Junior Tour. "To be able to offer video analysis, live streaming and instant replay, this is something that no other event is offering at this level, further differentiating us from other youth tennis events."

"We have had the opportunity to follow TEN-PRO closely over the past few years, and it has been a pleasure seeing this tour grow exponentially. Goran and his team do a fantastic job of growing the sport through their initiatives. The global theme of his tour fits right into what we are aiming to achieve at PlaySight. The tour has players representing over 60 countries and is played at some of the best academies across the world. We are now going to enable TEN-PRO players who compete to connect with one another, and to provide an easy platform for them and their coaches, families and fans to stay up to date with their careers" said Rodney Rapson, Director of PlaySight Europe.

The next TEN-PRO event will take place October 27th through November 3rd, 2018 at the prestigious Mouratoglou Tennis Academy, which is already powered by PlaySight. The final TEN-PRO event of 2018 will take place at the Rafael Nadal Academy by Movistar in Mallorca, Spain. Sign-ups are still open for youth athletes who are interested in registering. For more information on the event (and for players to register), [click here](#).



About PlaySight Interactive:

Selected in 2017 and 2018 by Fast Company as one of the “10 Most Innovative Companies in Sport,” PlaySight’s SmartCourt technology leverages both multiangle video and proprietary analytics to improve on-court performance and connect the next generation of athletes. SmartCourts are powering the leading tennis federations, academies, clubs and over 60 NCAA programs.

Outside of tennis, the company is also working with top high schools and professional teams across basketball, soccer and other sports including the 2015, 2017 and 2018 NBA Champion Golden State Warriors and the 2017 NCAA Basketball Champion North Carolina Tar Heels.

About TEN-PRO:

Based in The Netherlands, TEN-PRO is a small organization armed with innovative ideas for helping youth tennis players (15 & under) develop an optimal preparation for an eventual tennis career on the professional tennis circuit. With more than 6,000 selected junior players from 118 countries, TEN-PRO Global Junior Tour has become one of the largest and mostly strongly represented series of tournaments in the world for players born in the age category U10, U11 & U12. Only in its fourth year, TEN-PRO is expected to reach an audience of three million athletes and coaches world-wide in 2019.