



FOR IMMEDIATE RELEASE

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## Parish Episcopal to become first SmartSchool in state of Texas

**Dallas, Texas (June 3<sup>rd</sup>, 2019)** – PlaySight’s AI sports technology is coming to Parish Episcopal School this summer across both indoor and outdoor sports facilities as the Panthers are set to become the first connected SmartSchool in the state of Texas. Panthers coaches and student athletes will benefit from video and sports performance technology and fans, family, parents and alumni will be able to follow along with live streaming and automated production broadcast technology.

PlaySight has partnered with leading high schools and prep schools throughout the country over the past several years, and the Panthers are now the first high school in Texas to join this group of forward-thinking SmartSchools. With its technology, PlaySight turns sports facilities, gyms, fields, rinks, pools and baseball diamonds ‘Smart’ by installing high-performance AI software and connected camera technology. Once set up, PlaySight-powered facilities provide student-athletes, coaches, teams and fans with automated HD broadcast live streaming and advanced coaching and performance analysis tools, as well as instant replay and an on-demand video content platform to access, store, manage and share video, statistics and analytics.

The Athletic Department at Parish Episcopal School is designed to further the mission of the School using Athletics to build future leaders with an emphasis on excellence. “The flexible teaching tool with real-time editing that PlaySight provides our coaches allows for more in-depth training for our athletes,” said **Brett McCabe, Parish Athletic Director**. “Adding the live streaming capabilities for our fans made the decision to implement the system an easy one.”

“We already work with several colleges and sports academies in Texas, and we could not have found a better partner to bring our technology to the high school level than Parish Episcopal,” said **PlaySight Director Matt Brown**. “Our Smart platform gives schools and athletic departments new and innovative ways to reach their families, alumni and community, while at the same time providing their coaches and student-athletes with pro level tools and technology to enable better performance and a clear pathway to the next level of athletics.”

Top athletes and teams across all levels of sport are already training and playing with PlaySight, including the NBA’s Golden State Warriors, Boston Celtics and Dallas Mavericks, several leading NCAA basketball programs, including the University of North Carolina and Wake Forest University, the United States Tennis Association’s National Campus, and over 70 other NCAA programs across tennis and other sports, including Texas A&M, the University of Texas, SMU and TCU. At the high school level, PlaySight is working with several leading programs across the nation, including Choate Rosemary Hall, Hotchkiss, Brewster Academy and Sierra Canyon.

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**About PlaySight Interactive:**

Selected in 2017 and 2018 by Fast Company as one of the 10 Most Innovative Companies in Sport, PlaySight's SmartCourt technology leverages AI, video and proprietary analytics to improve performance and connect the next generation of athletes with their coaches, fans, friends, family and community. PlaySight's connected camera technology is powering the leading athletes, teams and leagues across the world, including the Golden State Warriors, Ripken Baseball, the United States Tennis Association's National Campus and over 70 NCAA programs.

**About Parish Episcopal:**

Parish Episcopal School is a leading, co-educational (PreK – 12th grade) college preparatory independent school in Dallas, Texas, serving approximately 1100 students of all faiths. Inspired by its values of Wisdom, Honor and Service, the School's inclusive Episcopal community guides young people to become creative learners and bold leaders prepared to impact our complex global society. Founded in 1972 by Mary Loving Blair, Parish is an innovative school driven by curiosity and ambition, inspiring a passion within individuals to realize their God-given potential. More than a world-class education, Parish is a community preparing life-ready, modern-day learners. [www.parishepiscopal.org](http://www.parishepiscopal.org)