



## Product Manager

Hod Hasharon, Israel

PlaySight® connects sports across the globe with its Smart Sports AI technology. Selected twice by Fast Company as one of the top 10 Most Innovative Companies in Sports, PlaySight® delivers a pro-level video technology experience to hundreds of thousands of athletes, coaches, teams and fans in over 30 sports, including tennis, baseball and basketball. Its platform is trusted and utilized daily for automated production live streaming, multi-angle video recording, performance analysis, content monetization and much more. PlaySight® is connected throughout the NBA, MLB, NHL and the NCAA. Leading sports facilities, academies and federations rely on its technology to get an edge, including LakePoint Sports, IMG Academy and the United States Tennis Association's National Campus.

The Product Manager is responsible for both product planning and product marketing. This includes managing the product throughout the product lifecycle, gathering and prioritizing product and customer requirements, helping to define the product vision, and working closely with engineering to deliver high-quality products to our customers throughout sports. You will also work closely with sales, marketing and support while supporting the company's overall strategy and goals.

### You are:

- **Creative.** You find ways to solve problems. You think outside-the-box, are self-motivated and are an engaging and clear communicator.
- **Experienced.** You have strong experience (at least 3 years) in managing and leading product teams and can show past success cases related to defining and launching excellent products.
- **Collaborative.** You have worked on teams before. You are willing to go the extra mile to help a teammate out and understand that when it comes to teamwork and getting the job done, 1+1=3.
- **Passionate.** You eat, breathe and live sports, and have a strong interest in technology and its potential to transform how sports are played and consumed.
- A **strong leader** with excellent interpersonal skills and ability to work in a multi-cultured environment.
- Used to **communicating in English**, with excellent written and verbal communication skills.
- Strong technical background, with experience in **video and software**.
- Prior experience in Sports-tech and ability to speak other languages (in particular Russian) is an advantage.
- You are willing to travel when necessary.

### You will:

- Define the product strategy and roadmap.
- Deliver MRDs and PRDs with prioritized features.
- Work with external third parties to assess partnerships and licensing opportunities.
- Be an expert with respect to the competition's products and developments.
- Perform product demos to customers.
- Brief and train the sales force at quarterly sales meetings.

### How to Apply:

Send your resume with a letter covering why you are the best candidate to [info@playsight.com](mailto:info@playsight.com).