

## PlaySight and Club Locker Announce Technology Partnership in Collegiate and High School Squash

*The two companies will integrate their platforms, providing schools, coaches and athletes a seamless and enhanced live streaming experience with live scoring*

**TEL AVIV, ISRAEL (September 14<sup>th</sup>, 2021)** – **PlaySight Interactive** ([www.playsight.com](http://www.playsight.com)), a leading global sports video technology platform, is thrilled today to announce its latest partnership with **Club Locker** (<https://about.clublocker.com/>), the world’s premier software platform for squash players, clubs and federations. Through this new technology partnership, Club Locker Venue’s digital scoreboard technology and live scoring features will be automatically overlaid onto PlaySight’s live streaming and automated production video platform.

PlaySight’s Smart Sports AI-connected camera platform is used daily by teams throughout squash and all sports. PlaySight currently works with many of the top collegiate varsity squash programs such as Yale, Trinity and Dartmouth, and at the prep school level with Andover, Kent and other leading programs. Outside of squash, PlaySight technology powers teams across the MLB, collegiate and prep baseball, and leading academies and facilities such as the USTA National Campus, IMG Academy and LakePoint Sports.

“We started Club Locker with the goal of providing a flexible, responsive platform that would meet the needs of players, the facilities at which they play, and the organizations that support them,” **said Ryan Rayfield, president of Club Locker**, “Core to that goal is continual improvement of Club Locker and connected Club Locker Venue technologies, and we believe that partnerships with other leaders in the field like PlaySight help us expand the scope of services for our users and strengthen our ability to drive innovation.”

Club Locker is a leading platform providing cloud-based services to players, facilities, teams and sports organizations. The Club Locker application helps to drive engagement, increase awareness and promote connection between the racquet sports community by offering a full suite of facility management tools including reservations, membership and customer relationship management (CRM), live scoring and results entry, and league, tournament and competition management.

Club Locker Venue layers a suite of premium add-on services that leverage standard Club Locker features, designed to enhance the spectator and participant experience in squash and racquet sport venues through real time scoreboards and digital signage content.

“We are always looking for partners that can drive further value for our users, whether it is teams, coaches, athletes, programs or fans,” **said Chen M. Shachar, PlaySight Co-Founder and CEO**. “We have been working in squash for many years and look forward to bringing the same pro-level live streaming experience to our squash partners throughout all levels of the sport.”

**About PlaySight:**

Selected twice by Fast Company as one of the top 10 Most Innovative Companies in Sport, PlaySight is connecting sports all over the world. Its Smart sports AI video platform delivers a cutting-edge video experience across all levels of sport. Hundreds of thousands of athletes, coaches, colleges, teams and sports facilities utilize PlaySight each and every day for automated production live stream broadcasts, multi-angle video recording, performance analysis, content monetization and much more.

PlaySight technology powers entire leagues, is connected in over half of the NBA, and is used across the MLB, NHL, in over 100 NCAA athletic departments, and at leading sports organizations and facilities such as LakePoint Sports, IMG Academy, Ripken Baseball and the United States Tennis Association's National Campus.

**About Club Locker:**

Club Locker is a leading platform providing cloud-based services to players, facilities, teams and sports organizations. The Club Locker application helps to drive engagement, increase awareness and promote connection between the racquet sports community by offering a full suite of facility management tools including reservations, membership and customer relationship management (CRM), live scoring and results entry, facility scoreboards and displays, and league, tournament and competition management. In concert with Club Locker Venue, a premium add-on to Club Locker enhancing spectator and participant experience at in-person and live competition, Club Locker is revolutionizing how players engage with and enjoy their racquet sport experiences.